

INTERDEPARTMENTAL COMMUNICATION

TO: **Urban Design Committee
& Historic Preservation Commission** DATE: **August 31, 2012**
DEPT: FROM: **Ed Zimmer**
CC: DEPT: **Planning**
RE: **Sept. 5, 2012 Joint UDC/HPC
Agenda Items**

Item #1: Marriott Courtyard Hotel Signs

The redevelopment agreement between the City and the developers of the new hotel at 8th & R Streets (northeast corner) calls for a review of the sign package by the City, with advice from the city's design boards. A report is attached depicting the requested signs and discussing some aspects of their proximity to Haymarket.

Item #2: West Haymarket/Lincoln Traction Partners Development

Brett West will present design development of the west Haymarket buildings, focusing especially on the Railyard.

Item #3: West Haymarket Streetscape

Eric Casper of The Clark Enersen Partners will present on streetscape design progress for West Haymarket

Item #4: Draft for Special Sign District, addressing "The Cube" in the Railyard

The large video screen/digital art display planned for the Railyard in West Haymarket poses some unique permitting challenges, especially to allow display of sponsors' advertisements during events without violating regulations for "off-premise" advertising. The redevelopment agreement for the West Haymarket projects outlines the concepts and limitations for The Cube and other signs. An existing tool within the Zoning Code to implement these concepts for The Cube, is a Special Sign District, such as already exists in Historic Haymarket. Attached is information on the Haymarket Special Sign District, and a draft for criteria to extend or augment that district, both permitting and regulating The Cube. Designation of a special sign district requires action of the Planning Commission and City Council. Those bodies will benefit by the advice of HPC/UDC.